SBC Learning Central
By the Numbers
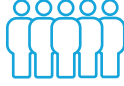December 2022—September 2024

https://learning.breakthroughactionandresearch.org

55
courses and toolkits

5,460
registered users

5,780
earned certificates

5 Most Popular Courses

- Applying Segmentation to SBC in FP
- Social and Behavior Change Program Monitoring
- Introduction au changement social et de comportement
- Social and Behavior Change 101: An Introduction
- Mobiliser les communautés pour la santé reproductive et la planification familiale

Improved Knowledge, Skills, and Confidence

80% reported they agree/strongly agree their SBC knowledge and skills have improved as a result of completing a course on SBC Learning Central

79% reported they agree/strongly agree they feel more confident in their ability to use the SBC approaches they learned about in their work

> "I have used the knowledge in new projects, funding proposals, and program design, specifically for designing SBC programs for adolescent girls and young women on human papillomavirus vaccine in India."

What Motivates Learners to Take Courses?

97% reported that the course topic is relevant to their work

> "The fact that there were some group sessions to structure the self-paced work was motivating."

Applying Knowledge

83% reported they have had an opportunity to apply the information and knowledge gained from the courses in their work

> "The themes of the course help me to build capacity in SBCC, so that I can pass on the requirements to other stakeholders at the community level."

Top 3 Ways Learners are Applying the Knowledge They Gained

1. Improve an existing SBC project or activity
2. Update an SBC strategy or guidelines
3. Improve SBC monitoring and evaluation