

# SBC Learning Central

By the Numbers

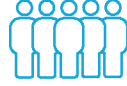
December 2022–April 2024

<https://learning.breakthroughactionandresearch.org>



**45**

courses and toolkits



**4,490**






registered users



**4,861**

earned certificates

## 5 Most Popular Courses

-  Introduction au Changement Social et de Comportement
-  Social and Behavior Change 101: An Introduction
-  Mobiliser les Communautés pour la Santé Reproductive et la Planification Familiale
-  Monitoring and Evaluating SBC Approaches
-  Suivi et évaluation pour les approches CSC



## What Motivates Learners to Take Courses?

**96%** reported that the course topic is relevant to their work

**“The fact that there were some group sessions to structure the self-paced work was motivating.”**



## Applying Knowledge

**84%** reported they have had an opportunity to apply the information and knowledge gained from the courses in their work

**“The themes of the course help me to build capacity in SBCC, so that I can pass on the requirements to other stakeholders at the community level.”**






## Improved Knowledge, Skills, and Confidence

**84%** reported they agree/strongly agree their SBC knowledge and skills have improved as a result of completing a course on SBC Learning Central

**84%** reported they agree/strongly agree they feel more confident in their ability to use the SBC approaches they learned about in their work

**“I have used the knowledge in new projects, funding proposals, and program design, specifically for designing SBC programs for adolescent girls and young women on human papillomavirus vaccine in India.”**

## Top 3 Ways Learners are Applying the Knowledge They Gained

-  Improve an existing SBC project or activity
-  Update an SBC strategy or guidelines
-  Inform the design of a new SBC project or activity



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