ABOUT THIS CANVAS

Inspired by the Business Model Canvas, the Adaptation Canvas is a one-page framework intended to help SBC practitioners think through what changes might need to be made when adapting an intervention to new contexts. It is a thinking tool that raises critical questions that that may or may not need answering. Your feedback is welcome!

KEY ACTORS   1

Who are the key actors (target audience, influencers, systems, organizations, institutions, etc.) in the original concept? Are they the same or different in the new context? Do they play similar or different roles? (e.g., grandmothers existing in both settings but play different roles).

💡Tip: Map out the key actors and their relationships across the socio-ecological model.

- Community health workers
- Caregivers
- Caregivers' influencers

SETTING & ENVIRONMENT   2

Review existing data or evidence from the country or context you are adapting to. What stands out? Consider changes in setting in the new context. Is it urban or rural? What is the socioeconomic profile of the population?

- The solution should be implemented in a rural context
- The solution should target vulnerable.
- The solution should be deployed offline, as most people don't have access to the internet
- The population is majority muslin

CONSTRAINTS   5

What constraints are present in the new context that may need to be factored into the adaptation?

💡Tip: Consider these factors but do not limit yourself to them.

- The description is appreciated, sharing family challenges is not something that is well liked
- CHW don't have the ability to make several household visits per month
- CHW level of literacy is medium to low
- CHW don't have the ability to make several household visits per month
- CHW level of literacy is medium to low
- Caregiver level of literacy is low to none
- Caregiver resistance to CHW advises

KEY RESOURCES & COSTS   3

What are the key resources needed for the original concept? Are they also needed in the new context?

💡Tip: Consider the five S's: "staff, stuff, space. systems, and social support" (Zhang 2021). Are the following resources the same or different in this new context? What are the associated costs?
- Human resources
- Materials and supplies
- Physical space needs
- System(s) access, integration or institutional buy-in
- Social supports (i.e., transportation and meal vouchers)

- If we implement empathyway with CHW then they will be more empathetic and mothers will feel comfortable to share their challenges.
- If CHW make use of empathyway with caregivers then they will be better listeners and this will allows them to access their knowledge to provide better recommendations
- If we implement empathyway with caregivers then they will be vulnerable and this will allow CHW to provider better recommendations

VALUE PROPOSITION & THEORY OF CHANGE   4

What change are you trying to make by adapting this concept? Does the Theory of Change still hold true?

💡Tip: Conduct this fill in the blank exercise. "If _____ VIT AU_____ RE_____"

- Original: Card deck
- Original: Training on how to use it
- Nigeria: one-pager
- Nigeria: Conduct a training

PROPOSED CHANGES   6

Given the previous steps, what key changes do you propose making to the concept?

💡Tip: List the changes and prioritize them

- In this version the tool is going to be used during household visits, not only on trainings, as CHW need supportive tools.
- Add reminders for CHW of sharing their own experience
- Conduct a special training to define what is the "Share just enough"
- For our version, the format cannot be a card deck, as the amount of options can overwhelm CHWs, for this reason our version is going to be composed by a one-pager with key questions
- Conduct a special training to define what is the "Share just enough"
- The numbers of questions should be reduced to 5, so CHW can memorize.

VALIDATION & REFINEMENT   7

Which of the changes need to be validated? How will you know if the changes are "successful?" With whom do you need to validate and how will you do that?

💡Tip: Focus on assessing desirability and feasibility.

- The use of empathway in the context of household visits
- The new format, one-pager with 5 questions
- The concept "Share just enough"
- Caregivers reaction to the triggers