

PHASE 1 DEFINE

Literature Review

Effort ●●●●●

Objective

To collect and organize existing literature and research that can help to design program activities, providing an understanding of what those in the field already know and where gaps exist.



Time needed

Multiple days, depending on size and scope



Participants

Design and research team

How to use this tool

A literature review is a powerful tool for thoroughly examining existing literature and data. A comprehensive review will allow your team to better understand the health issue and to address the problem. Use this template to help organize the relevant information you find.

1. **Review the lines of inquiry.** Look at your lines of inquiry and divide it into concepts. Develop a list of keywords related to those concepts by brainstorming additional synonyms and related keywords. These will be the search terms used to find relevant literature.
2. **Determine the scope.** Decide how many studies and how comprehensive the review should be. Consider the dates for the data, the studies to be collected, and the best databases (or other sources of information) to focus the search and whether the review will include only peer review literature or will expand into grey literature.
3. **Look for the literature.** Use the keywords/search terms to look for literature that fits within the scope of the review. Include existing quantitative and qualitative data about the challenge and the people affected. Look for information on:
 - a. **The problem:** Its size and impact.
 - b. **The health situation and context:** Its size, who is affected, and the capacity of the health system to address it.
 - c. **Media access:** Media and communication infrastructure.
 - d. **Gender and power relationships:** How they might influence behaviors.
 - e. **Previous efforts to address the issue.**

PHASE 1: DEFINE

Literature Review

Study Investigators

Year of Study:

Country:

Place in Country:

Urban ____ Rural ____ Mixed ____

Study Population:

Objective

Methods Used

Intervention

Key Findings

Social and Behavioral Drivers

Gender Analysis

Outcome/Impact

Limitations

Implications For Future Programs

Citation

Citations

Johns Hopkins Center for Communication Programs.(n.d.). *How to Conduct a Situation Analysis*. The Compass for SBC.
<https://thecompassforsbc.org/how-to-guide/how-conduct-situation-analysis>