

Follow Who Know Road

Objectives and Story Arc

#	SBC Objectives	Synopsis
1	Complete Vaccination <ul style="list-style-type: none"> - trust and safety of vaccine - protect family 	Market Leader (ML) visits Mama Put's (MP) restaurant, observes a vaccine promotion sign and inquires. Mama Put's Daughter (MPD) explains. [It is not revealed whether ML is convinced - she's not].
2	Testing <ul style="list-style-type: none"> - Risk of infecting family - Testing is free, fast and easy at public sector 	ML is showing symptoms of COVID-19 and is referred by MPD to go for a test. She is taken by Big Joe in his bus (without other passengers), who has her wear a face mask and keeps the windows down. [Spot ends before she reaches facility, so results is not known]
3	Prevention (mask and isolation) <ul style="list-style-type: none"> - Risk of infecting family - isolation for how long? 	ML is confirmed positive, and goes home but doesn't follow precautions. Someone at home becomes symptomatic. Everyone at home decides to get tested. [results not known]
4	Complete Vaccination <ul style="list-style-type: none"> - complacency (risk/benefit) - protect the family 	ML has recovered. Explains her absence in the marketplace. She has had her first dose. Encourages others to get vaccinated.
5	Comorbidities <ul style="list-style-type: none"> - COVID is double risk with comorbidities - safe to take 	At MP's restaurant, a customer with comorbidities is asking for credit. She asks if he is vaccinated. He is not because he is worried about getting vaccinated with his co-morbidity. MPD gives correct info, and MP jokingly says this will be the last time because he is a credit risk.
6	Booster / Second dose <ul style="list-style-type: none"> - complacency - protect the family 	Big Joe is finishing his lunch at MP, and is taking passengers from the marketplace (including ML) on a special run to the health facility just to get their booster doses.

Spot 1 V1

INT. MAMA NAIJA RESTAURANT - AFTERNOON

SFX: SUBDUED RESTAURANT AMBIENCE

CHAIRLADY: Mama Naija, I say make I com remind you about our market women meeting tomorrow.

MAMA NAIJA: You do well, Chairlady. I go dey there.

CHAIRLADY: Wetin be all those paper wey those customers dey collect?

MAMA NAIJA: Na flyer wey COVID-19 vaccine people dey use create awareness

CHAIRLADY: I don first see poster for outside. Mama Naija, why you carry this covid-19 vaccine matter for head like say na your family business?

MAMA NAIJA: I just dey help spread the message make everybody go take the vaccine

CHAIRLADY: (SWIFTLY) Use that energy dey promote your restaurant. Me, I no fit waste my time for anything wey no concern my family or our market

FIFI: But Auntie, our teacher say covid-19 vaccine concern everybody. Him say if people like you and my mummy take the vaccine, you take style dey protect your family and customers make dem no get the virus.

CHAIRLADY: Hmmm Fifi, you don com again

MAMA NAIJA: Chairlady, you know say e good to follow who know road. If you no wan follow me and Fifi talk about why this vaccine dey important, try look this flyer. Na people wey sabi road write am. Try follow who know road.

Spot 1 V2

Mama T's Restaurant

SFX: RESTAURANT AMBIENCE

1) Mama T: (Warns) Fifi, shey you no go go do ya assignment!

2) Fifi: Naim I wan do na.

3) Costumer: (Complaining) My soup don finish; abeg make person com give me soup...

4) Fifi: Anhan, broda, you wan finish our soup?

5) Costumer1: (Snaps) See dis small girl o, shut up dia!..na you dey cook di soup?

6) SXF: APPROACHING FOOTSTEPS

7) MN: (Off to On) Una weldone o.

COSTUMERS HAILS MADAM NAIJA

8) Costumer1: (Excitedly) Mama don show!

9) Mama T: Madam Naija welcom.

10) Costumer: Abeg mak person com give Mama food na...mama sidon.

11) MN: (Puzzled) Ah ah, Mama T, wetin Covid-19 vaccine poster dey do for ya place abi you don dey work for dem?

12) Costumer1: Hope say you nor dey put vaccine for inside soup wey you dey give us shop o?

13) Mama T: Ah ah, vaccine for inside soup?

14) MN: Na so na bcos di way wey dem take dey talk about am, e reach to ask...

15) Fifi: Our teacher talk say vaccine dey very good and naim bi di only tin wey fit protect us from corona virus...una no go like folo who know road?

Spot 1 V3

(Mama JBoy and Oga ND are in the restaurant eating. Fifi is sitting on a small stool in the corner writing in a book.)

Mama JBoy: Oga ND, just trust me when I say if we do it like that, we will not have problem with dues again in this market.

Oga ND: See ehnd Mama JBoy, I must support you for the next election. You must win market leader position. You have too much sense.

Mama JBoy: I know some people who are the friends of my enemies...

Oga ND: Mama JBoy, leave your friendly enemies matter jare. You have brought a good style of collecting market dues and as the market leader, I give you applause. *(Eats one meat)* Kai! This meat is too sweet.

Mama JBoy: Don't you trust Mama Fifi again? My friend cooks the best food in this town.

Mama Fifi: Thank you Mama JBoy. Oga ND, should I bring extra meat for you?

Oga ND: Abeg bring it. And give Fifi one mineral from my money.

Fifi: Thank you Sir.

Mama Fifi: Thank you o.

Mama JBoy: This is the best restaurant in this town. Everything is quality. Even the tablecloth sef, I followed Mama Fifi to the market to buy it. My only problem is that COVID vaccine poster outside.

Fifi: Ah, Big Mummy, you don't like our vaccine poster?

Mama JBoy: No my darling. I don't like it. What concern COVID vaccine and sweet egusi soup?

Fifi: Big Mummy, if everybody is safe from the COVID 19 virus by getting their first, second and booster COVID vaccine, we can all eat egusi together knowing we are healthy. That is why we are advertising there, so we all take it.

Oga ND:

Correct!! Small doctor. If not that I have already told your Mummy to give you mineral, I would have bought one for you now now!

Mama JBoy:

Abegi! Oya Fifi girl go and collect the mineral from your Mummy before she will forget. *(Fifi runs off)* All this children of nowadays with sharp mouth.

Spot 2 V1

Title: *Delay is Dangerous*

INT. MAMA NAIJA RESTAURANT - EARLY AFTERNOON

SFX: SOUND OF SPOONS SCRAPING PLATES

MAMA NAIJA: Ah Chairlady, you wan take hot pepper soup for this hot afternoon?

CHAIRLADY: (WEAK TONE) Abeg, I need am. I get cold and fever. I wan use the hot pepper soup suppress am (COUGHS)

MAMA NAIJA: Sorry o... But Chairlady, e for better if you go health centre go see doctor o.

FIFI: Auntie, our teacher talk say person wey get cough, fever, sore throat, and body pain suppose go do Covid-19 test. Even person wey no dey fit smell or taste something

CHAIRLADY: Fifi, you and this your teacher. Abeg leave me. As I dey so, Covid-19 no fit enter my body

BIG JOE: (AMID MILD MUNCHING OF FOOD) Chairlady, na so my wife talk say Covid-19 no fit enter her body but the thing enter. As you dey get symptoms wey resemble Covid own, make you try go do the test. Delay is dangerous.

MAMA NAIJA: Chairlady abeg follow who know road make you no go miss road like Big Joe wife.

CHAIRLADY: (SIGHS) Okay, I go go tomorrow.

BIG JOE: Delay is dangerous o. Try do am today. I fit even carry only you go drop for health centre if I dey comot.

CHAIRLADY: Only me? You no go load your bus?

BIG JOE: No. I no suppose carry other passengers because if na covid you carry so, e go quick spread to other passengers.

Spot 2 V2

OUTSIDE AMBIENCE

MAMA NAIJA LOCKING HER SHOP

SFX:

PADLOCK AND KEYS HITTING IRON DOOR

APPROACHING FOOTSTEPS

- 1) Mama T: (Off to On) (Puzzled) Ah ah, madam, Naija, na close you don dey close so abi you dey comot?
- 2) MN: Na close I dey o my sister. Fifi how school?
- 3) Fifi: E dey fine ma.
- 4) Mama T: Wetin hapun wey you com close quick today?
- 5) MN: E get as bodi dey do me, like say I dey sik, so I wan go haus go rest.
- 6) Mama T: Eyah, sorry.
- 7) MN: Tank you. I don call Big Joe make hin com carry me go haus...
- 8) Fifi: (Curiously) Madam Naija, you dey get headache?
- 9) MN: Yes I get small headache...
- 10) Fifi: Plus cough and catarrh?
- 11) MN: Dat one sef dey do me...
- 12) Fifi: (Exclaims) Ah! E bi like say you don get corona virus...
- 13) MN: (Alarmed) Ah! Na lie o! I no get am...
- 14) Fifi: Our teacher talk say...
- 15) Mama T: (Snap) Shut up! No mind am jare. Make you go health center go do Covid test, make you for dey sure.
- SFX: SOUND OF BUS PARKING
- 16) Big Joe: Enhen! Big Joe don land.
- 17) MN: Abeg Big Joe, we go fes reach health center make I go do Covid-19 test.
- 18) Big Joe: No yawa. (Opens the bus door) Com sidon for back make breeze dey blow you well. Nor worry, na only you I go carry, as e bi say, you wan folo peson wey know road.

Spot 2 V3

(Mama JBoy is with Big Joe in his bus. He is driving and she is sitting at the middle seats)

1. Mama JBoy: *(Coughs)* Big Joe drive this motor small small now. Are you trying to jump into all the potholes on this road?
2. Big Joe: Sorry o.
3. Mama JBoy: The road sef is adding to this my cough. Abeg let me remove this facemask so I can cough well.
4. Big Joe: Ah Mama JBoy, wear it back.
5. Mama JBoy: Na wa to you o. Shebi you said I have to be alone in the bus, and we whine down all the window. All because I want to go and do COVID 19 test. Now I must still wear this facemask?
6. Big Joe: Erm Mama JBoy, you have symptoms naa. Abi don't you want to protect other people from catching this thing from you?
7. Mama JBoy: All this one is because of Fifi. I just coughed a little and told Mama Fifi that I'm feeling fever. Fifi did not let me hear word. *(She mimics Fifi)* "Ah Big Mummy you must do COVID 19 test!" "Big Mummy wear your face mask!" "Big Mummy you must isolate till you test!" "Big Mummy go and do test. I love you and I don't want you to die!"
8. Big Joe: Kai! Fifi girl! Too smart.
9. Mama JBoy: It is just because of that last one that I said okay. I will go and test. When the girl did not stop begging me because she does not want me to die. Now see me here with you again, "whine up" "wear your facemask throughout"...
10. Big Joe: Mama JBoy, relax. All this things are COVID 19 precautions. Washing and sanitizing your hands often, wearing your facemask in public always, maintaining some distance from other people outside, and taking the vaccine.
11. Mama JBoy: All of you are from the same COVID village abi? You, Mama Fifi, Fifi and even Oga ND. Abeg just take me to do this test, let me tell Fifi I have done it and I won't die and go back to my shop.

12. Big Joe:

Don't worry. I will take you there and bring you back safe. You have followed who know road. That is what is important.



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Spot 3 V1

Title: *Isolation na Love*

INT. CHAIRLADY'S HOUSE – KITCHEN - EARLY EVENING

JAYJAY: (SLIGHTLY ANGRY) Mummy, wetin you dey do for kitchen again? You suppose dey isolate for your room.

CHAIRLADY: (SUBDUED TONE) Jayjay, e no easy for market woman like me to siddon alone inside that my room from morning till night every day. This covid-19 dey scatter my body. If I dey for one place, na so so worry I dey worry

JAYJAY: (CALMLY) Mommy, I know say loneliness dey frustrate person but make you try isolate make you no go infect another family member. Remember say Isolation na love. Later, I go bring my radio to your room make you use am dey follow who know road.

CHAIRLADY: (SIGHS) Okay my son

SFX: FOOTFALLS (ON TO OFF)/SOUND OF POUNDING

JAYJAY: (CALLS OUT AMID POUNDING) Becky!

BECKY: (WEAK TONE/OFF-MIC TO ON) Yes brother

JAYJAY: (STOPS POUNDING) Abeg make you dey always monitor Maale room make you know when she need something... Why you squeeze face like that?

BECKY: Brother, I no well. All my muscles and joints dey pain me. I dey feel weak too.

JAYJAY: Hmmm! Make e no be wetin I dey think o

BECKY: Wetin you dey think?

JAYJAY: Becky, you go go do covid-19 test. In fact, make we go meet Daddy. Everybody for this house suppose go do covid-19 test.

Spot 3 V2

MADAM NAIJA'S RESIDENCE

SFX: FOOTSTEPS

1) Husband: Wia you dey go?

2) MN: (Startled) I no know say you sidon for dia. I wan reach market...

3) Husband: (Snaps) Go do wetin!

4) MN: To dey sidon for one place don taya me, naim I say make I go market com back.

5) Husband: Why you no dey hear word like dis; see peson wey dem say make e sidon for haus make hin body for dey okay...

6) MN: (Protesting) But I don dey okay na, nothing dey worry me again; you sef touch my body...

SFX: DOOR OPENS

7) Wale: (Shouts) Papa, wetin you wan do!

8) Husband: (Angrily) Suntin dey worry you, I no fit touch my wife for my haus again?

9) Wale: No na papa, you no suppose dey touch peson wey get corona virus for body...

10) MN: (Snaps) Who tell you dat one?

11) Wale: Na for health center dem tell me as I go do test...

12) Both: (Shocked) Test!

13) Husband: You bin dey sik, abi wetin make you go dey do test?

14) Wale: I hear am for radio say if peson don stay near peson wey get corona virus, e suppose do test to dey sure say hinsef no get am. Na so I say make me too folo peson way know road, I go do test.

15) MN: (Curiously) Wetin di test com talk?

16) Wale: Me I dey go my room go isolate.

17) Husband: (Alarmed) Ah! Naim be say all us for dis haus go go do test be dat.

18) MN:

Hope I neva put my family for danger like so?

Spot 3 V3

(Papa JBoy comes in and meets Mama JBoy with her mother in the parlour gisting.)

1. Mama JBoy: Mama, I just told him, if you will go to another person's shop to buy drinks for your daughter's birthday party when you know I am selling drinks, you are not my friend. Infact you are my enemy!!
2. Grandma: Ah Ah!!! Sisi, your own sef is too much.
3. Mama JBoy: Mama no o. I know my friends...*(Papa JBoy enters)* Ah Honey welcome.
4. Grandma: My inlaw, welcome.
5. Papa JBoy: Mama thank you. Good evening Ma. Honey, why are you outside the room? Where is JBoy?
6. Mama JBoy: He said he has assignment so he and Bobo went to their friend's house. Have you eaten?
7. Papa JBoy: Why are you out of bed this woman?
8. Mama JBoy: Ah I am feeling better than I was yesterday. I came out and saw Mama watching one Nigerian movie. That is how we started watching together. From there, gist carried us...
9. Papa JBoy: When you tested positive for COVID 19, did they not telling you to isolate? Ehn honey?
10. Mama JBoy: Haba, did I go out? I have been inside this house since that day. See me here, just trying to find fun. I'm very bored. If not for this COVID 19, that I did not even believe in o till I caught it, by now I would have sold all the drinks in my storage.
11. Papa JBoy: This woman, you don't listen. Oya stand up and go inside your room please. We need to take this isolation seriously so that nobody else in this family will get COVID.
12. Grandma: Maybe all of us should go and take the vaccine?
13. Papa JBoy: Maybe?? Ah Mama, we are all going to take it next week.
14. Grandma: Thank you my in law...*(She coughs)*
15. Mama JBoy: Ah Mama! You are coughing???

Spot 4 V1

Title: *Too Busy na Myth*

INT. CHAIRLADY'S SHOP - MORNING

SFX: SUBDUED MARKET AMBIENCE

CHAIRLADY: (WARMLY) Thank you, my people. Me sef I miss una well well. I happy say the covid-19 don finally free me... but that thing worry me sha

MAMA NAIJA: Covid-19 dey worry well well. Who never catch am no go know

CHAIRLADY: No be lie. Mama Naija, I don confirm all those things wey you dey talk and I dey pray make nobody catch corona again for this market

FVOs: (CHORUS AMEN/AMIN)

CHAIRLADY: But make una no careless because anybody wey careless go catch the virus o. Na so I use carelessness infect my daughter and my husband

FVOs: (EXCLAIM IN SHOCK)

CHAIRLADY: No be small thing o. Make everybody go take the vaccine. Me, as I don recover finish, I don go take my first dose yesterday before I come open shop today

FVO: Me, na time to leave my shop go health centre be my problem. I dey always dey too busy for my shop

CHAIRLADY: If you no make time for the vaccine, covid-19 go make time for you. I dey regret say I no make time for the vaccine since

MAMA NAIJA: My fellow market women, too busy na myth. We make time for anything wey dey important to us. Make una take Chairlady advice. Follow who know road.

Spot 4 V2

RESTAURANT AMBIENCE

- 1) Costumer: Make una give me my change na!
- 2) Mama T: (Off Mic) I dey com o.
- 3) Fifi: Broda, you don collect ya Covid-19 vaccine?
- 4) Costumer: (Snaps) God forbid! No be me and you...
- 5) Fifi: You beta folo peson wey know road make you go collect Covid vaccine...
- 6) Mama T: Take ya change.

MADAM NAIJA ENTERS

- 7) MN: (Off to On) Na who dey hia!

EVERYONE HAILS HER EXCITEDLY

- 8) Mama T: Madam Naija, long time...you travul?
- 9) MN: I no kuku travul, I bin get corona virus naim make I stay for haus make I for no spread am give una my market pipul dem.
- 10) Fifi: You don well?
- 11) MN: (Excitedly) Yes o my sabi pikin, even sef na health center I from dey com, I go collect my fes dose of Covid-19 vaccine...
- 12) Costumer: (Shocked) Ye! You collect di vaccine!
- 13) MN: (Proudly) Yes o. Me sef don folo for peson wey know road. I wish say I know, I for don collect am teh teh.
- 14) Mama T: Dem say any time wey peson wake up naim bi hin morning.
- 15) MN: Na so my sista.
- 16) Fifi: Na now naim you be correct market leader true true.

THE ALL LAUGH

Spot 4 V3

(Mama JBoy is singing as she opens her shop when Oga ND. Sfx; market ambience, Padlock unlocking, footsteps, gate opens and closes)

1. Oga ND: Mama JBoy!!! Is this your face??
2. Mama JBoy: Oga ND go jare! So you did not ask of me?
3. Oga ND: Ah ah? Why will you say that? I called your phone tire when I came and saw that you did not open for over a week. They said you were sick. I said okay o. Maybe I will check back. But you know how business is...
4. Mama JBoy: Don't worry. I have forgiven you.
5. Oga ND: Forgiven me?? Kai Mama JBoy, you will never change. Thank you for your forgiveness. I hope you are better now.
6. Mama JBoy: Ah Oga ND, can you believe that I had COVID 19? I did the test and they said positive. Haaa I could not believe it.
7. Oga ND: You mean it?
8. Mama JBoy: Yes. If it is not that I went for test and they saw that it is Covid, I would have said my enemies were after me. The way I was sick ehnnn... anyway, I am better now.
9. Oga ND: Chai, sorry eh. I'm happy you are better now.
10. Mama JBoy: Hmm Oga ND, they no dey tell person o. I have taken my first dose of the vaccine now. Remain the second one and the booster shot. I must take all.
11. Oga ND: **I'm surprised o Mama JBoy, the way you were carrying face that day in Mama Fifi's restaurant when Fifi was talking about it...**
12. Mama JBoy: My brother, thank God for Fifi. That baby girl is my angel. Infact, I have joined her. I don follow who know road. Anybody I see now, I must ask you if you have taken your COVID 19 shot.
13. Oga ND: Correct!!! Fifi has gained a follower.
14. Mama JBoy: Oga ND, is that drinks you are carrying in that carton?
15. Oga ND: Ah noo o. Oh sorry yes. Anyway Mama JBoy, bye o.
16. Mama JBoy: Oga ND wait!! So you have started buying drinks from other people? You are going? Look at this man! There is no friend in this life o.

17. Oga ND: *(Off mic as he walks off)* Mama JBoy you and me are friends for life!!
18. Mama JBoy: Which friends? I was down with COVID, you were busy buying drinks from my enemies? Oga ND, the friend of my enemy is my enemy ooo.

Spot 5 V1

Title: Na Double Be The Trouble

EXT. MAMA NAIJA RESTAURANT - EARLY AFTERNOON

MVO: Erm Mama Naija abeg give me my favorite food...(REDUCED TONE)
Abeg, na next tomorrow I go pay

MAMA NAIJA: Ah customer, I no dey sell like that again. People don show me pepper.
The one way pain me pass na one my customer way I give food on credit,
him come go catch covid-19. Even after him recover, him still owe me for
three months

MVO: But me no get Covid-19

MAMA NAIJA: The man too no get Covid-19 when him buy my food on credit. Na later
him catch the virus. You sef fit go catch the virus later because I no sure
say you don take the vaccine

MVO: I never take the vaccine and I no go take am because e fit go complicate
my hypertension

FIFI: Uncle, our teacher talk say people wey get other sickness for body na
dem dey get complication pass if dem catch Covid-19

MVO: See small Fifi o

MAMA NAIJA: Na true talk she yarn you so. Na double sickness be the trouble no be
vaccine. Covid-19 go complicate your hypertension if you catch am.
Vaccine go save you from that complication. If you doubt am, you fit go
ask doctor for health centre. Follow who know road.

MVO: Okay o, I go try follow who know road but abeg make I eat first make
wetin happen for 1923 no happen again

(THEY LAUGH)

Spot 5 V2

RESTAURANT AMBIENCE

- 1) Mama T: Fifi, shey you no go com carry ya food befor e cold?
- 2) Fifi: Hungry neva catch me...
- 3) Mama T: (Warns) No com begin worry me wen I dey sell give pipul say yu wan shop o...
- OGA SOLO RUSHES IN
- 4) Mama T: (Startled) Ah ah! Oga Solo, wetin hapun!
- 5) Oga Solo: My sister, na hunger dey poshu me like dis o, you no see as my body dey shake?
- 6) Mama T: Na wa o.
- 7) Oga Solo: Abeg give me book me down make man pikin no com faint for hia...
- 8) Mama T: You don go do dat tin wey me and you talk, bcos I no wan sell give peson wey no go pay me on time...
- 9) Oga Solo: (Protesting) Mama T,why you dey talk like dis na, you know say me I no dey owe...
- 10) Mama T: I know but as e bi say you neva collect vaccine, if you com get covid now, naim be say e go teh befor I see my money...
- 11) Oga Solo: But you know say na manage I dey manage mysef, I no wan collect suntin wey go com dabaru my body
- 12) Fifi: Oga Solo, our teacher talk say di vaccine dey very good for everybody even for peson wey dey sik.
- 13) Oga Solo: Enhen!
- 14) Mama T: Na true. Even my uncle wey get diabetes don collect d vaccine.
- 15) Oga Solo: (Excitedly) Dat one good o! Me sef go folo who know road go collect Covid vaccine now now but ehheh (laughs sheepishly) make I shop fes.

Spot 5 V3

(Mama Fifi's restaurant. Pauloo comes in)

1. Mama Fifi: Fifi! Stop writing on the table. Go and carry your book now!
2. Fifi: Sorry Mummy.
3. Pauloo: Mama Fifi International!!!!
4. Mama Fifi: Pauloooskiiii!!
5. Pauloo: Abeg give me three fufu and one plate of white soup. Room temperature water please so I can take my medicine.
6. Mama Fifi: Ah ah Pauloo? Only three? Not the usual four?
7. Pauloo: Mama Fifi, I need to start eating healthy. As from now, I will be eating only three wraps of fufu.
8. Mama Fifi: Three wraps of fufu is eating healthy Pauloo??
9. Pauloo: Little drops of water make an ocean Mama Fifi...little drops.
10. Mama Fifi: Quotes dropper. Go and sit down, let me bring food for you. *(Fifi runs in her book)*
11. Pauloo: Fifigirl! How are you?
12. Fifi: Good evening Uncle Paulooo. Have you taken your COVID vaccine now?
13. Pauloo: Ah ah Fifigirl? Is it everytime you will be asking me this thing?
14. Mama Fifi: You sef, go and take it so you can answer her yes.
15. Pauloo: Mama Fifi, you know that I'm still managing my health. Taking my medicine every day. I don't want to add this vaccine to all this my medication.
16. Fifi: Uncle Pauloo, my Daddy's brother Uncle Jaiye takes medicine every night but he has taken his vaccine.
17. Pauloo: This Fifigirl, just grow up and be a doctor. It will fit you.
18. Mama Fifi: Pauloo she is right. It is because you have this condition that you need to take the COVID 19 vaccine so that you don't add COVID o. Big Joe is taking people there on Tuesday next week. Please protect yourself by going to take the vaccine.

19. Pauloo: I've heard. I promise to take it.
20. Mama Fifi: You know your food credit with me 4500 naira. I don't want anything to happen to you so I can jack you for my money.
21. Pauloo: *(Laughs)* I will take it. Wait o, Mama Fifi, is this fufu getting smaller? Abeg bring one more wrap. I'm not doing healthy food again.

Spot 6 V1

Title: *Go All The Way!*

INT. MAMA NAIJA RESTAURANT - LATE AFTERNOON

ONE MAN SHOW: Big Joe, na fight? Why you dey chop the food like say you wan use am kill yourself?

BIG JOE: (AMID SUBDUED MUNCHING OF FOOD) One man show abeg leave me. Passengers dey wait for me outside

ONE MAN SHOW: I see... but make the food no choke you o

BIG JOE: The thing be say some of them dey go health centre for their covid-19 booster dose. I wan hurry drop them before those vaccine people go close for the weekend.

ONE MAN SHOW: I see. Me I for like follow go take that booster dose o but I get important football match wey I wan watch if I eat finish

BIG JOE: One man show, health first o. As you don take the first and second dose of the vaccine, make you go all the way.

CHAIRLADY: (OFF TO ON) Big Joe, hurry nah make we no miss this booster today abi make we begin trek dey go?

BIG JOE: Chairlady, make una no vex abeg. I don almost finish

ONE MAN SHOW: Oh Chairlady, even you follow dey go collect booster dose

CHAIRLADY: Yes o, I dey go all the way.

ONE MAN SHOW: I hear you. Me I no go do one man show for this one. As I don see say even Chairlady dey involve, me sef go follow go all the way. Make I follow who know road.

Spot 6 V2

RESTAURANT AMBIENCE

Big Joe just finished eating.

- 1) Big Joe: (Belches) Dis food no even reach anywhere...jus bi like say peson neva shop anything.
- 2) Costumer: (Amused) Oga Big Joe, na dat full plate wey you shop finish naim you say no reach anywhere?
- 3) Big Joe: Wich one com be ya own na! If I no shop bellefu, wetin I gain? Abeg make una give me anoda plate...
- 4) Fifi: Oga Joe, you neva pay for d one wey you shop na...
- 5) Big Joe: No worry, I go pay am togeda, make I go work com back fes.

MADAM NAIJA ENTERS

- 6) MN: (Shocked) Big Joe! Na sidon you still dey sidon wey we dey inside motor dey wait you?
- 7) Big Joe: Nor ves, I jus say make I give my belle small booster befor we go collect di original booster...
- 8) MN: Abeg do quick, I no wan make anybody reach dia befor us.
- 9) Big Joe: No yawa, oya make we begin go. (To the costumer) O boy, chance still dey o, com make we go collect covid-19 vaccine booster na...
- 10) Costumer: Nor worry Oga Joe, I go go later.
- 11) Fifi: Uncle, you no go folo peson wey know road?
- 12) Costumer: Oya make we dey go.

Spot 6 V3

(Big Joe is finishing up his food at the restaurant when Mama JBoy comes in)

1. Mama Fifi: Ah ah Mama JBoy, morning o.
2. Mama JBoy: Thank you. Fifi girl how are you?
3. Fifi: Good morning Big Mummy. Are you also waiting for Uncle Big Joe to take you to the vaccine center?
4. Mama JBoy: Yes my darling. Please tell Uncle Big Joe to finish his food fast fast. We are plenty that are waiting for him.
5. Fifi: Uncle Big Joe, Big Mummy said...
6. Big Joe: Fifi I heard her. I'm sitting here. Mama JBoy, all this malice you are keeping is childishness. See me here, you are telling Fifi to tell me something.
7. Mama JBoy: Oh, you did not know it was childishness when you sent my son JBoy to go and buy drinks from Madam Tee when you know I'm selling it abi? Allow me to be childish abeg. Let me tell you. The friend of my enemy...
8. Mama Fifi/Big Joe: Is your enemy!!
9. Mama Fifi: Kai Mama JBoy, you are holding grudges against someone and you still want to enter his bus to take your Covid vaccine.
10. Mama JBoy: Booster Mama Fifi. I am going to take my booster shot. I'm extra protected. Abi Fifi?
11. Fifi: Yes Big Mummy. *(They give each other high fives)*
12. Mama JBoy: Abeg Mama Fifi tell the friend of my enemy in your shop that we are waiting for him outside, he should finish that cowleg and come and take us to the vaccine center. Abeg give me moi moi take away.
13. Big Joe: Kai Mama JBoy you will never change.
14. Fifi: Mummy see my new teacher is coming! *(Amaka comes in)* Aunty Amaka!
15. Amaka: Good morning all.
16. Fifi: Ehen Aunty Amaka, have you taken your COVID 19 vaccine?
17. Amaka: No Fifi. Why?

18. Mama JBoy: Hian. Abeg pack her food takeaway. Corper we will explain in the bus but you are coming with us.
19. Mama Fifi: Kai Mama JBoy. Kidnapper of life! *(They all laugh)*

SPOT 1 - Complete Vaccination

Madam T's Restaurant

- 1) Madam T: (Warns) Fifi, shey you no go go do ya assignment!
- 2) Fifi: Naim I wan do so.
- 3) Costumer: (Complaining) My soup don finish; abeg make person com give me soup...
- 4) Fifi: Anhan, broda, you wan finish our soup?
- 5) Costumer1: (laughs) no blame me o! na your mama soup de sweet too much.

6) SXF: APPROACHING FOOTSTEPS

- 7) MN: (Off to On) Una weldone o. (COSTUMERS HAILS MADAM NAIJA)
- 8) Costumer1: (Excitedly) Mama don show!
- 9) Madam T: Madam Naija welcom.
- 10) Fifi: Big mummy welcome!
- 11) Costumer: Abeg mak person com give Mama food na...mama sidon.
- 12) MN: (Puzzled) Ah ah, Mama T, wetin Covid-19 vaccine poster dey do for ya door mouth abi you don begin work for dem?
- 13) Costumer1: (in a light tone) Hope say you nor dey put vaccine for inside soup wey you dey give us shop o?
- 14) Madam T: (laughs) Customer! No nah...
- 15) Fifi: Big mummy na me put di poster dia. Our teacher say Covid vaccine de safe well well and e go protect you and me and broad costoma dat want to finis my mummy soup and all our family from covid 19.
- 16) MN: Fifi... you don come again
- 17) Fifi: ...and our our teacher say e good make pesin take him (counting on her fingers) fes dose, second dose and booster dose! ...our teacher sabi road o! Big mummy u no go follow who know road?
- 18) MN: (exasperated) Fifi...!

END OF SCRIPT 1

SPOT 2 - Testing

(OUTSIDE AMBIENCE)

SFX: PADLOCK AND KEYS HITTING IRON DOOR: APPROACHING FOOTSTEPS

1) Mama T: (Off to On) (Puzzled) Ah ah, madam, Naija, na close you don dey close so abi you dey comot?

2) MN: Na close I dey o my sister. Fifi how school?

3) Fifi: Fine big mummy.

4) Mama T: Wetin hapun wey you com close quick today?

5) MN: E get as bodi dey do me, like say I dey sik, so I wan go haus go rest.

6) Mama T: Eyah, sorry.

7) MN: Tank you. I don call Big Joe make hin com carry me go haus...

8) Fifi: (Curiously) Big mummy head de pain u?

9) MN: Yes... small small...

10) Fifi: Cough and catarrh de wori u?

11) MN: ehen.... That one de small..plus body de hot me small join.

12) Fifi: (Exclaims) Ah! E bi like say you don get corona virus...

13) MN: (Alarmed) Ah! Na lie o! I no get am...

14) Fifi: Our teacher talk say if pesin de feel dis kin tins for body make e go do covid test, and di test no de teyl...big mummy u fit go do di test kom back open shop sef

15) Mama T: Ahhh...dis my pikin and your mout! Madam naija Make you go health center go do Covid test, make you for dey sure.

SFX: **SOUND OF BUS PARKING**

16) Fifi: Uncle big joe don kom. Uncle big Joe sabi road...

16) Big Joe: Enhen! Big Joe don land.

17) MN: Abeg Big Joe, we go fes reach health center make I go do Covid-19 test.

18) Big Joe: No yawa. (Opens the bus door) Com sidon for back wear face mask and make breeze dey blow you well. Nor worry, na only you I go carry, as e bi say, you wan folo peson wey know road.

END OF SCRIPT 2



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SPOT 3 - Prevention

(interior: MN's sitting room; Tv sound)

1. MN: Mama, I tell am say if e go fit go anoda pesin shop buy minerals wen e sabi say I de sell..e no be my friend...e be my enemy o
2. Grandma: Ah Ah!!! Sisi, your own sef is too much.
3. MN: Mama no o. I sabi my friends...(Papa JBoy enters) Ah Honey welcome.
4. Grandma: My inlaw, welcome.
5. Papa JBoy: Mama thank you. Good evening Ma. Honey, why u de outside ur room? Where is JBoy?
6. MN: Him de room de do assignment. You don chop?
7. Papa JBoy: U never ansa me o?
8. MN: e no easy make market woman like me siddon alone inside room from morning till night every day na..na him I komot small kom siddon with mama de gist small.
9. Papa JBoy: When you bin test positive for COVID 19, sebi dem say make you isolate come wear face mask join. Ehn honey?
10. MN: I no komot na I de inside house since that day..
11. Papa JBoy: This woman, you no de hear word. You no sabi say mama fit catch covid 19?
12. MN: (sobers up) haaa
13. Papa Jboy: yes. I fit catch am... Jboy fit catch am....mama fit catch am carry am go give dem for village...naso....
14. Madam Naija: Ahhhhh...abeg stop o...wetin I wan use my hand do so?
- 12.Papa Jboy: No worry.. e never late. Go your room please. We sopos take this isolation seriously so that nobody else for dis this family go get COVID.
12. Grandma: Be like may all of us for dis house go take di vaccine?
13. Papa JBoy: Mama, e don late now...we go go take the vaccine tomorrow
14. Grandma: Thank you my in law... you sabi road...we go follow who know (*She coughs*)
15. Mama JBoy: Ah Mama! You are coughing???

END OF SCRIPT 3

SPOT 4 - Complete Vaccination INT.

(MARKET AMBIENCE)

Mama Naija is in the shop with some of her market people (MC-market colleague)

1. MC1: Madam Naija!!! Na your face be dis?
2. MN: Na me o..
3. Oga ND: Madam Naija welcome o! e don tey small
4. MN: Oga ND go jare! You weh no find me kom.
5. MC3: Madam Naija we miss you
6. MN: Una thank you o.. me sef miss una.
7. MC4: Na true say na Covid worry u?
8. MN: Na true o! bet Thank God say i don free me now. I just de kom back from health centre wia I go take my fes dose of vaccination!
9. Oga ND: ehen??.. and na you carry face pass dat time weh doz covid pipu carry vaccine enter market o.
10. MN: My sister that time I never sabi road o....
11. Oga ND: But you don better now abi.
12. MN: Yes o...I full ground now oga ND...make I see how u go de carry my market go buy for anoda pesin hand. But no worry. I don forgive you.
13. Oga ND: forgive me ke (laughs) mama Naija...u no go ever change.
14. MN: Ah... I don change o..see... make all of una weh never collect vaccine go collect o... Me don mark di day weh I go go collect my second dose for my calenda.
15. MC3: (lazily) Na time to leave my shop go health centre go hard. I dey always busy for shop .
16. MN: hmm.. Nkiru...if you no komot time go take di vaccine, if corona catch u, busy u no go see. Market you no go see. Na your body go hear am. Me lai dis,hmmm I dey regret say I no make time for the vaccine since.
17. MC1: Na true you talk o. Ahhh.. I too like to sell market..tomorow before I open shop I go waka reach health center collect my first dose of vaccine too. Make me sef folo who know road.
18. MN: aaa... na correct sabi market people na him we be o.. Make we de folo who know Road abeg.

END OF SCRIPT 4

SPOT 5 - Comorbidities

(Mama Fifi's restaurant. Pauloo comes in)

1. Mama Fifi: Fifi, shey you no go com carry ya food befor e cold?

2. Fifi: Hungry neva catch me...

3. Mama T: ok o. No com begin worry me wen I dey sell give pipul say yu wan shop o...

(Enters Pauloo)

4. Pauloo: Mama Fifi International!!!!

5. Mama Fifi: Pauloooskiiii!!

6. Pauloo: Madam T abeg book me down....I go see u next week. Give me three fufu and white soup.

7. Mama Fifi: Ah ah Pauloo? Only three? Not the usual four?

8. Pauloo: hahah Mama Fifi, small small...we go reach dia. Abeg bring me room temperature water make I take am swallow my medicine

9. Mama Fifi: (matter of fact) Paulosky I like as you de take ur medicine jejeli... e go come Sweet pass if u go take the covid vaccine join like I tell you last time.

10. Pauloo: but I tell you say I no go like take that vaccine because e fit go complication dis my hypertension weh I carry so

11. Fifi: Mummy I wan chop now

12. Pauloo: Fifi girl! How are you?

13. Fifi: Fine Uncle Paulooo. Uncle Pauloo, my Daddy brother Uncle Jaiye de take medicine every night but him don take di vaccine

14. Pauloo: This Fifi girl, just grow up become doctor make we rest

15. Mama Fifi: Pauloo but na true she talk. As you get this condition so, na you need this covid vaccine pass becos if covid catch you e go fit dabaru you for body well well....So he good make u for follow who know road go take am to prevent any complicate.

16. Pauloo: I don hear I don hear...

17. FIFI: Uncle Paulo... uncle Big Joe sabi road. E de carry pipu go health centre on Friday. Make u folo am.
18. Paulo: I say I don hear na. Doctor fifi..Madam T abeg one more wrap of fufu..be like u don reduce hand for dis fufu o. e too small
20. Mama Fifi: (joikingly) Paulo ur money don de pass 4k o O. No more credit till u go do ur vaccine finis o...
21. Pauloo: (*Laughs*) I go take am o.. Mama T! the only mama T weh sabi road. Every oda one na counterfeit. Abeg I go folo who know road...
- (Mama T is all smiles)

END OF SCRIPT 5

SPOT 6 - Booster/Second Dose

(RESTAURANT AMBIENCE)

- 1) Big Joe: (Belches) Dis food no even reach anywhere...jus bi like say peson neva shop anything.
- 2) ONE MAN SHOW: (Amused) Oga Big Joe, na dat full plate wey you shop finish naim you say no reach anywhere?
- 3) Big Joe: One man show Wich one com be ya own na! If I no shop bellefu, wetin I gain? Abeg make una give me anoda plate...
- 4) Fifi: Unku big Joe, you neva pay for d one wey you shop na...
- 5) Big Joe: No worry, I go pay am togeda, make I go work com back fes.

MADAM NAIJA ENTERS

- 6) MN: (Shocked) Big Joe! U still dey sidon, wey we dey wait u inside moto?
- 7) Big Joe: No ves, I jus say make I give my belle small booster befor we go collect di original booster...
- 8) MN: Abeg do quick, make we no miss this booster today abi make we begin trek go?
- 9) Fifi: Unku one man show you wee not folo u know road go colet ya booster
- 10) One Man show: I for go. but I get one important football match wey I wan watch if I eat finish.
- 11) Fifi: health first o unku. As you don take the first and second dose of the vaccine, make you go all the way
- 12) Big Joe: One man show,, chance still dey o, com make we go collect covid-19 vaccine booster na...
- 13) One Man show: Nor worry Oga Joe, I go go later.
- 14) Fifi: Uncle one man show, you no go folo peson wey know road?
- 15) One Man show: Oya I don hear. Me I no go do one man show for this one. As I see say even madam Naija folo, me sef go follow go all the way. Make I follow who know road

END OF SCRIPT 6