

POINT OF  
CONVERGENCE

# Desirability, Feasibility, Scalability

Effort ●●●●●

## Objective

To determine the relevancy of a solution by determining if it is desirable, feasible, and scalable.



## Time needed

3–4 hours



## Participants

Design and research team, partners and stakeholders, individuals you are designing for

## How to use this tool

By looking at desirability, feasibility, and scalability, the team can make informed decisions to ensure the relevance of final solutions. When you have the right mix of each of these, you can take your prototype forward. Use this tool to guide your thinking.

A **desirable** solution is a solution that your audience really needs and wants.

A **feasible** solution is one that builds on the strengths of your current program, and is something that the project (and partners) can achieve.

A **scalable** solution is a solution that can move from small scale implementation and testing, to have a greater impact.

1. Provide a description of your solution. What is the name of your solution? Why was the solution created? And what did you want to achieve when you created it?
2. Walk through each solution. Go through each of your solutions and think about the following:
  - a. **Is the solution desirable?** When you showed it to your audience, were they motivated and interested in engaging with the solution?
  - b. **Is the solution feasible?** Is the solution able to be efficiently produced and implemented?
  - c. **Is the solution scalable?** How scalable do you believe this solution is? What may be some of the challenges?

**POINT OF CONVERGENCE**

**Desirability, Feasibility, Scalability**

**Solution name:**

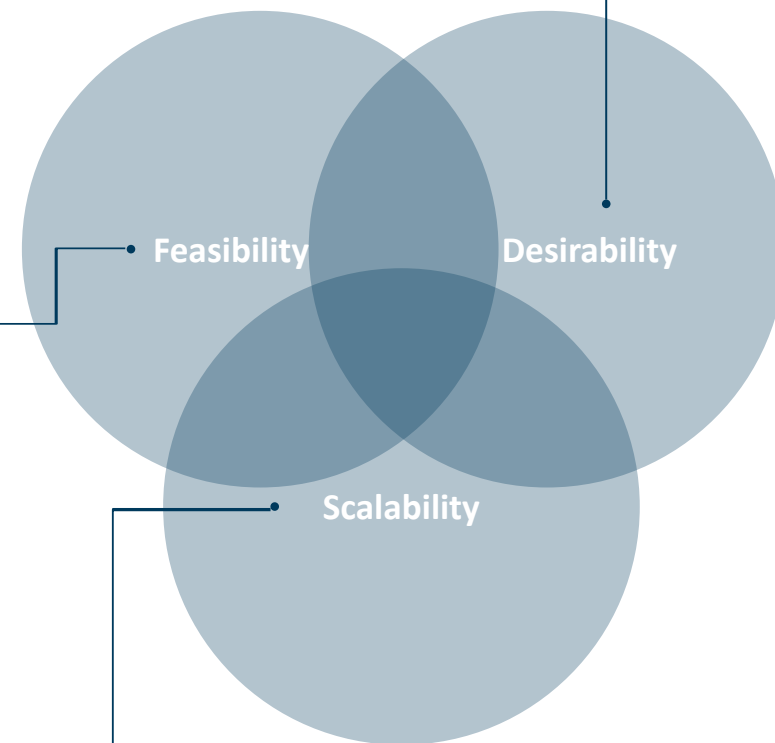
**Purpose:** *Why was this solution created?*

**Goals and Objectives:** *What do we want to achieve with this solution when we created it?*

**Desirability:** *Was the key audience motivated and interested in engaging with the solution?*

**Feasibility:** *Is the solution able to be efficiently produced and implemented?*

**Scalability:** *How scalable do you believe this solution is? (Consider testing results and participants' experience)*



---

## Citations

---

IDEO's Desirability, Viability, Feasibility Framework: A Practical Guide. (n.d.). Make: Iterate. November, 2023 from <https://makeiterate.com/ideos-desirability-viability-feasibility-framework-a-practical-guide/>