

## PHASE 1 DEFINE

# Lines of Inquiry

Effort ●●●●●

### Objective

To develop a research plan that will guide the Define Phase, including the literature review (mine existing knowledge) and research process (deepening understanding).

***Note:** When conducting any research, especially with human subjects, you may need to get prior approval from the institutional review board (IRB). Be sure to budget enough time for this process.*



### Time needed

5–6 hours



### Participants

Design and research team

### How to use this tool

The lines of inquiry represent the essential questions and prompts that steer your research when engaging with stakeholders. Use this canvas to think about the key components for your lines of inquiry or research plan.

1. **Set research objectives.** Think about what you are trying to achieve.
2. **Identify audience and their current behaviors.** Based on what you know, who is your audience and what are their current behaviors?
3. **Decide the research theme.** Typically, lines of inquiry are organized based on research themes. Here are examples of possible themes you could consider:
  - a. Motivations, values, and beliefs.
  - b. Influencers and networks.
  - c. Structural and non-structural barriers.
4. **List out research questions.** Take some time to think about the type of questions that would get you the type of information you need and get to the root of the themes. These questions should aim to help you understand the lives of your audience, including questions related to relationships, power, and gender.
5. **Decide how to engage with the audience.** Consider the different ways that will help you better understand and empathize with your audience. What methods do you want to use to gather your information?

**PHASE 1: DEFINE**

**Lines of Inquiry**

<b>RESEARCH OBJECTIVE</b>	<i>What is your research objective?</i>	
<b>INTENDED AUDIENCE</b>	<i>Who is your audience?</i>	
<b>Motivations, Values, and Beliefs</b>	<b>Influencers and Networks</b>	<b>Structural/Non-Structural Barriers</b>
<b>Research Theme</b>	<i>What is the research theme?</i>	
<b>Major Research Question</b>	<i>What is your overarching research question?</i>	
<b>Research Ethics</b>	<b>Research Questions</b>	<b>Research Methods</b>
<i>What process do you need to go through for ethic review?</i>	<i>What questions do you want to ask? Consider gender related factors when developing these.</i>	<i>What methods do you want to use? Think about ways to immerse yourself into the setting.</i>

---

## Citations

---

Breakthrough ACTION. (2018). *Line of Inquiry: Guyana Malaria* [Unpublished report].